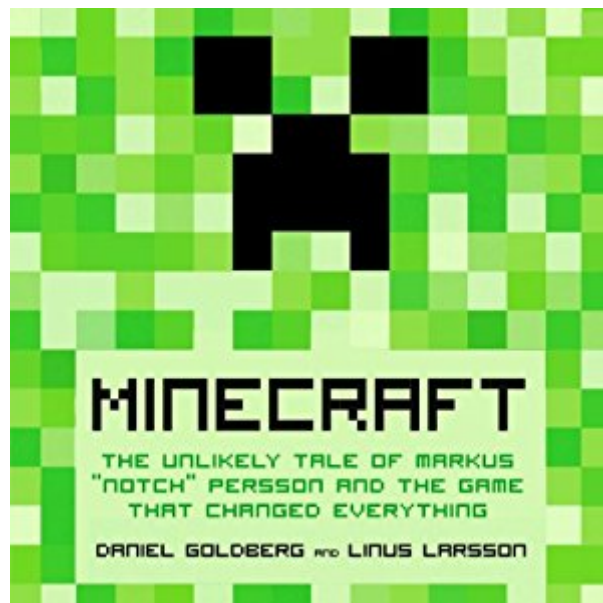




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# Minecraft: The Unlikely Tale Of Markus 'Notch' Persson And The Game That Changed Everything



## Synopsis

Three years ago, 32-year-old Markus "Notch" Persson of Stockholm was an unknown and bored computer programmer. Today, he is a multi-millionaire international icon. Minecraft, the "virtual Lego" game Markus crafted in his free time, has become one of the most talked about activities since Tetris. Talked about by tens of millions of people, in fact. It is the story of unlikely success, fast money, and the power of digital technology to rattle an empire. And it is about creation, exclusion, and the feeling of not fitting in. Here Markus opens up for the first time about his life. About his old Lego-filled desk at school. About the first computer his father brought home one day. But also about growing up in a family marked by drug abuse and conflict. But above all it is the story of the fine line between seeming misfit and creative madman, and the birth of a tech visionary. *Minecraft: The Unlikely Tale of Markus "Notch" Persson and the Game that Changed Everything* is a Cinderella story for the Internet age.

## Book Information

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## Customer Reviews

This is how you get your minecraft crazy kid to read a book. My son loves this game and he is now engrossed in this book. The bonus is now he knows what big words like protagonist means. Two thumbs up!

Chances are you have played the huge sensation Minecraft. If you haven't, then chances are you won't like this book, so don't read any further. This book tells you of the life of Minecraft's creator, Notch. You read about the hard times he has gone through, from his childhood, to today. It's very

well written, and will definitely keep you interested. Now I've read some of the reviews on this book saying it's great for kids. I HIGHLY stress against letting kids read it as some of the language it uses isn't exactly appropriate, some of the situations are also not necessarily appropriate for kids. It's a biography, and chances are if you like the person, you'll like the book. 4/5

I like founders' 'origin' stories and this one delivers the goods on how Minecraft sprung from the singular vision and doggedness of Markus Persson. Still though, anyone hoping for a crash-and-bang "brutal dawn" story like Nick Bilton's "Hatching Twitter" (the stuff of films) or any of the Jobsian epics recounting the early days of Apple won't find it here. By those standards, it's the prosaic tale of the good guys winning. Even the 'bad guys' here aren't really bad...just ploddingly corporate. I erred in getting the first edition. The story feels incomplete. I would hope that in the second edition that Swedish co-authors Goldberg and Larsson have captured the lead-up and after-effects of the Microsoft deal. The Persson pictured in this book bears little resemblance to the one now known almost equally for buying mansions in LA and throwing epic parties over the world over.

Book was released just in time for my 9 yr. old's autobiography presentation. He loves the game, Minecraft. I was so intrigued and inspired by Markus's story. Loved it!

The story truly tells the tale about minecraft and how it has turned into something really big. While reading, it made me remember the first time I stumbled upon minecraft and bought it. It made me feel like I was going through a portal, rewinding all the way back into 2009 when I was younger, bringing back great memories. Just all the points in the story were perfect it was like looking at the minecraft forums and scrolling down and seeing the achievements that minecraft has done. It's amazing that game started by notch, that I played for hours, was never supposed to be this big and trust me I would have never thought it would blow up into something big like it did. But not only is this about the game itself it talks about how the company mojang was small and then grew into a dominating game community. The story is wonderful for all ages it really brings a experience to such a big icon to children and adults to understand what it is all about.

The English translation of this book, is weak at best! The book is too long, with very little substance. A better biography for young readers, that is concise, and will keep their interest is: Minecraft Creator Markus "Notch" Persson (Stem Trailblazer Bios) Paperback April 1, 2016. You can

find it on , right now, for \$7.99 paperback.

Â Joel Waldeck's review was made as part of a critical review assignment for the Fall 2015 Economics of Entrepreneurship seminar at the University of Nebraska Omaha, taught by Art Diamond. (The course syllabus stated that part of the critical review assignment consisted of the making of a video recording of the review, and the posting of the review to .)

Classic story of an indie game developer who makes it big, and the inevitable conflict that results from his disdain for business, handling the sudden riches etc. Enjoyed reading despite not being a Minecraft player. It's a short book, but the amount of detail is enough to help you understand the motivation of all those involved, without boring you with too much detail.

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